



Privacy Policy

Aid for Educators, values the privacy and security of the information that you share with us through www.Aid4Edu.org and other variations of the address (hereinafter, the “**Aid4Edu**”). We believe it is important that you understand how we collect, use, and maintain information about you. This Privacy Statement explains our online information practices, the choices you may make about how we collect and use your information at **Aid4Edu**, and the manner for you to contact us.

We may change this Privacy Statement from time to time. Changes to this Privacy Statement are effective upon posting to **Aid4Edu**. Please check back periodically for updates. Your use and continued use of the Web Site constitutes your acceptance of this Privacy Statement, as amended from time to time. The amount, type, and use of information we collect depends on how you use this Web Site. This Privacy Statement applies only to the practices of **Aid4Edu** and not third parties regarding your Personal Information. **Aid4Edu** will not apply the provisions of this Privacy Statement to Aggregated Information.

NOTICE: Accordingly, **Aid4Edu** does not consider any electronic communications which it sends from time-to-time to constitute "commercial speech" as defined by CAN-SPAM and other applicable laws, rules, orders and regulations (collectively, "Privacy Laws"). Accordingly this Privacy Statement shall be construed narrowly and it only applies to the extent a court of competition deems the specific activity of **Aid4Edu** to be covered by Privacy Laws.

Definitions “Personal Information” includes, without limitation, your name, contact information (including e-mail address), credit card, health, disability, and other individually identifiable information about you not otherwise publicly known. “Non-Identifying Personal Information” includes information about you, including, without limitation, your Internet service provider, browser type, domain name, the Web Site that referred you to us, the web pages you request, the date and time of those requests, and entry and exit points. Non-Identifying Personal Information is not Personal Information. “Aggregated Information” is any combined information about more than one individual where the individual identities are unknown and cannot be inferred from the information. Aggregated Information is not Personal Information.

Collection of Personal Information **Aid4Edu** may collect Personal Information from you, but only if you provide it to us. For example, if you elect to fill out forms made available on or through the **Aid4Edu**, you agree we may collect and use your Personal Information in accordance with this Privacy Statement. We may also collect Personal Information that you provide to our strategic partners, which they pass on to us so that we can fulfill your requests.

Collection and Use of Non-Identifying Personal Information During your use of **Aid4Edu**, we may collect certain Non-Identifying Personal Information to enhance the functionality of the Web Site, to make your access more convenient and efficient, and to improve the quality of our service offerings. We retain Non-Identifying Personal Information and use it to establish **Aid4Edu** activity trends, monitor Web Site performance, improve **Aid4Edu** design and functionality, provide services, inform current and potential **Aid4Edu** beneficiaries and strategic partners about our services, and for other business purposes.

Cookies Our collection of data (although, primarily Non-Identifying Personal Information) may involve the use of cookies. Among other uses, “cookies” allow us to deliver content specific to your interests, to save you from re-entering your registration data at each connection, and to provide features such as online payment and shopping carts. The “Help” portion of the toolbar on most browsers will tell you how to configure your web browser to accept cookies, to prevent your browser from accepting new cookies, to have the browser notify you when you receive a new cookie, or to disable cookies altogether. No personal or unencrypted information will be encoded in cookies that are stored on your computer.

Children We do not knowingly collect, maintain, or use Personal Information from children under age 13. As a condition to entering any information, you represent and warrant that you are at least eighteen (18) years of age. If you are under age 13, do not share any Personal Information with us; **LIKEWISE, TO NOT SHARE ANY PERSONAL INFORMATION ABOUT ANY OTHER PERSONS WHO ARE UNDER AGE 13, SUCH AS STUDENTS.**

Use of Your Information; E-Mail Opt-Out **Aid4Edu** does not sell, trade, rent or share personal information with any third parties under any circumstances, nor send mailings on behalf of other organizations.

IMPORTANT NOTICE: If you are an educator or donor, and you elect to fill out forms made available on or through the **Aid4Edu**, or otherwise submit information electronically, unless you expressly request otherwise in writing as set forth below, you agree we may collect and use your Personal Information to notify our beneficiaries and business partners with respect to your needs, donations, suggestions, requests or other communications.

In addition, we may use Personal Information for purposes that include maintaining **Aid4Edu**, order fulfillment, administration, surveys, and other functionalities and services offered on **Aid4Edu** or related activities offline. Provided, with respect to the **Aid4Edu** direct

mail list, we will generally maintain control of that list, or contract with an e-mail list management company, and include announcements and information of our strategic partners and sponsors in our e-mail blasts, electronic and offline newsletters to you.

If you desire to opt-out of our e-mail blasts and/or newsletters, just notify us in writing at the Contact Information below. We may use Non-Personal Identifying Information to provide current and potential strategic partners, beneficiaries and suppliers with information about our services and in connection with co-marketing and sponsorship activities. We reserve the right to use or disclose Aggregated Information in ways that we think are appropriate.

Agents We disclose Personal Information to other companies and individuals to perform functions for us, subject to confidentiality agreements. These types of agents include mailing and delivery companies, marketing service providers, database managers, service representatives, and other agents who perform functions for or on our behalf. These agents may perform functions including, without limitation, analyzing data, supplying marketing assistance, providing search results and links (including paid listings and links), sending postal mail, e-mail or newsletters, removing repetitive information from lists, processing credit card payments, and providing services. Where we disclose Personal Information to organizations that perform services on our behalf, we will require those organizations to use such information solely for the purposes of providing services to us and our reasonably permitted partners and to protect the Personal Information with appropriate safeguards.

Organization Transfers As we continue to develop our organization, we might buy or sell organization units. In these transactions, Personal Information is often transferred, but it remains subject to the promises made in any pre-existing Privacy Statement, unless an individual consents otherwise. You hereby authorize **Aid4Edu** to transfer your Personal Information, subject to the terms of this Privacy Statement as amended from time-to-time, in the event **Aid4Edu** sells or transfers all or substantially all of its assets, or in the event of a change in control, merger, consolidation or organizational restructuring.

Protection of Aid4Edu and Others We may use or disclose Personal Information without your consent in certain circumstances, without limitation:

If we are required by law or by an order or requirement of a court, administrative agency, or other government entity, or by court rules concerning the production of records;

If we have reasonable grounds to believe that use or disclosure is necessary to protect the rights, privacy, property, or safety of any other person or organization;

If we have reasonable grounds to believe that the information relates to a breach of agreement or online policy or violation of law that has been, is being, or is about to be committed;

If it is necessary for fraud protection, risk reduction, or the establishment or collection of funds owed to us;

If it is necessary to enforce or apply our Terms of Use and other agreements, to pursue remedies, or to limit damages to **Aid4Edu** or

If the information is reasonably determined by us to be Non-Identifying Personal Information or otherwise public;

For other reasons not restricted or otherwise required by laws, rules, regulation or order.

When we are required or permitted to disclose information without consent, we will endeavor not to disclose more information than is necessary to fulfill the disclosure purpose.

Consent If you do not consent to our collection, use, or disclosure of your Personal Information as described in this Privacy Statement, then do not share Personal Information with us. However, we are unable to offer some services without Personal Information. You may withdraw your consent at any time, subject to reasonable notice and legal or contractual obligations. To withdraw your consent, simply notify us in writing of the Personal Information that you no longer wish us to collect, use, or disclose, pursuant to the Contact Information listed below. However, we are unable to offer some services without Personal Information.

There are limited situations in which applicable laws require or allow us to collect, use, or disclose Personal Information without your consent or after you withdraw your consent. We describe these situations above in the subsection titled "Protection of **Aid4Edu** and Others".

Retention and Access; Information Updates and Corrections We ask that you help us to keep your Personal Information accurate, complete, current, and relevant to its intended use, by notifying us in writing of any changes. We keep your Personal Information only as long as we need it for the reasons it was collected, and continue to hold this information for a reasonable period time at least as long as applicable laws, rules or regulations may require. When your Personal Information is no longer required for our purposes, we have procedures to destroy, delete, or erase it or to convert it to an anonymous form, at our election.

The principal place in which we hold Personal Information is at the principal business of business of **Aid4Edu**, which is currently in Arlington, Texas, and may change from time-to-time. At your request in accordance with this Privacy Statement, we will provide you with reasonable access to your Personal Information, so that you can review what we have stored and, if you choose, request corrections

to it. After you request access, we will provide the Personal Information that you request as soon as practically possible and generally no later than thirty days following the request. If you wish to correct your Personal Information, please send us a written explanation of the particular information that you believe should be corrected.

Security **Aid4Edu** combines technical and physical safeguards with policies and procedures in order to help protect your information. We work to protect your information during transmission, and for certain transactions we use Secure Sockets Layer (SSL) software, which encrypts the information that you provide online at our Web Site. We will use commercially reasonable efforts and reasonably available technologies to protect your information.

Further, we permit only authorized Aid4Edu employees and third parties to access any Personal Information that you supply to us. Notwithstanding anything to the contrary, you acknowledge that the Internet and computer networks are inherently insecure and we do not guarantee absolute protection of the Personal Information you share. Accordingly, do not share your Personal Information unless you understand and submit to these risks.

Links to Other Web Sites When you click on a link on this Web Site that takes you to a web site operated by another company, or when we use Personal Information for the purposes of order fulfillment in which we send purchase orders to another web site containing Personal Information, you will be subject to that web site's privacy policies. We disclaim, and you agree to hold us harmless from, any policies and practices of third party sites, including, without limitation, Aid4Edu's strategic partners, vendors and sponsors. Accordingly, we encourage you to read such third parties' privacy statements available on their web sites.

Dispute Resolution Please direct any questions or concerns regarding the use or disclosure of Personal Information to us by using the Contact Information given below. We will investigate and attempt to resolve questions, complaints and disputes regarding use and disclosure of personal information in accordance with the principles contained in this Privacy Statement.

For complaints that cannot be resolved, we will make available to you an independent dispute resolution process. In the event of any legal proceeding arising hereunder, the parties irrevocably submit to the exclusive jurisdiction and venue of the courts in and for Tarrant County and the Northern District of Texas, and waive all claims of inconvenient forum. The parties expressly opt-out of rights to demand a jury trial. The prevailing party shall be entitled to reasonable attorneys' fees and costs.

Contact Information In the event of questions about (i) access to your Personal Information, (ii) our collection, use, management, or disclosure of Personal Information, (iii) opting out of our e-mail blasts and/or newsletters, or (iv) this Privacy Statement, contact us at:

Executive Director
Aid for Educators
6001 Abbermare
Arlington, TX 76001

817-888-5878
EIN 46-1208082 IRS database

Contact Page

Aid for Educators is a 501(c)3 non-profit, public charity. Contributions to Aid for Educators are deductible under section 170 of the Internal Revenue Code. Aid for Educators is also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. © Copyright 2017 Aid for Educators - All Rights Reserved